



## Website Proposal

Prepared for North Green MUD  
By Susan R. Knapp ~ Client Manager  
Infinity Services, LLC

## About Us

Infinity Services was founded with the goal of combining smart technology with great design. Before starting any website design project we will take the time to fully understand your business. Our website designers use the latest technology and create custom website designs that are fully tailored to your needs.



Through experience and customer feedback, we have developed a unique design style as well as a strong attention to detail, that will help create a successful website for your business.

### Key Qualities

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**ADA and Texas Legislature requirements knowledge**

Minor updates completed within 2 to 6 hours, 24 hours at most

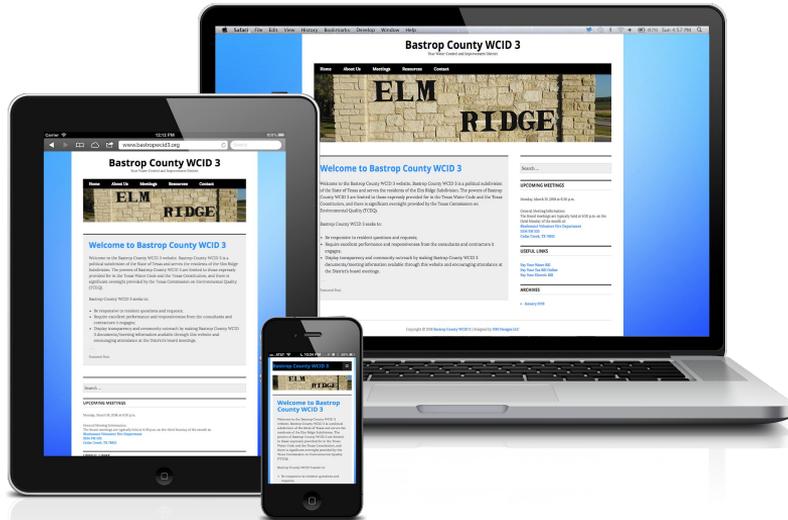
Available via email and phone for all of your urgent requests

Exceptional customer service!

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# Standard Layout Example

www.BastropWCID3.org



# Custom Layout Example

www.CypressHillMUD1.com



# Website Design Pricing

	One-Time Fee	Standard	Custom
<b>Concept Phase</b> <ul style="list-style-type: none"><li>- Website designed on industry leading content management platform</li><li>- Layout will be presented with board's input on color/imagery</li></ul>		\$100	\$500
<b>Design Phase</b> <ul style="list-style-type: none"><li>- WordPress CMS installation and configuration</li><li>- Visual Design and graphic placement</li></ul>		\$200	\$800
<b>Development Phase</b> <ul style="list-style-type: none"><li>- Content Integration</li><li>- Website page build out (recommended pages)</li><li>- Home Page (Welcome, Latest News), About (History, Location), Meetings (Board, Agenda, Minutes), Resources (Documents, Useful Links, Elections), Water, Trash, Contact</li></ul>		\$500	\$1000
<b>Test/Deployment Phase</b> <ul style="list-style-type: none"><li>- Interface testing, with form and link testing</li><li>- Google Analytics integration and monthly report configuration</li><li>- Server and domain setup, and move site to live status</li></ul>		\$100	\$500
Site Design Total		\$900	\$2,800

# Monthly Hosting & Maintenance Options

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## **Option 1: Pay Per Update**

- Hosting with WordPress content management system maintenance
- One domain name included
- Site design or development upgrades billed at \$100/hr (billed by the minute)
- Monthly content updates billed at \$100/hr (billed by the minute)

\$50/mth  
+ updates

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## **Option 2: Unlimited Updates**

- Includes everything in Option 1 plus
- Includes unlimited monthly content updates (documents, news, etc.)

\$150/mth  
flat rate

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## **Option 3: Unlimited Updates with Required Document Monitoring**

- Includes everything in Option 2 plus
- Monitor website for required documents (agendas, minutes, notices, etc.)

\$250/mth  
flat rate

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## Additional Available Options

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### Alerts/Notifications

- Email Alerts (\$100 one-time cost) \$40/mth + time to create/send
  - 2000 subscribers included (\$25/mth for each addt 2000)
- Text Alerts (\$100 one-time cost) \$40/mth, \$0.05/text + time to create/send
  - Unlimited subscribers
- Text/Email Alerts (\$100 one-time cost) \$70/mth + time to create/send
  - 2000 email subscribers included (\$25/mth for each addt 2000)
  - Unlimited text subscribers

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### Upgrades & Add Ons

- SSL Certificate \$100/year
- Logo design - approx. 50+ designs to choose from \$500/once
- Professional photography/videography services of District landmarks \$100/hour
- G Suite Business email (Unlimited storage, increased security, admin capabilities) \$15/each/month
- GoDaddy email (SMTP setup required) \$5/each/month
- Online document storage (1 TB) (10 TB, \$200/mth) (\$200 one-time setup), and management \$25/month

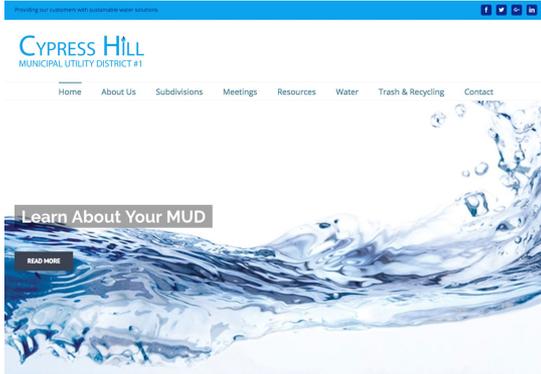
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### Graphic Design / Copywriting Services

- Copywriting Services \$100/hour
  - Graphic Design Services
    - Design Mockups (emails, newsletter ads, mailers, flyers) \$100/hour
    - Design, proofreading and revisions \$100/hour
    - Stock photography \$20/photo
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# Client Portfolio

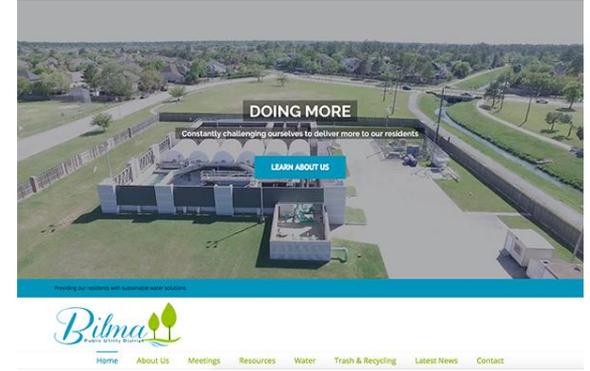
## CypressHillMUD1.com



## MUD364.com



## BilmaPUD.com



## FFFHouston.com



## FairfieldMUDs.org



## MUD168.org



and many more...

## Next Steps

We appreciate the time that you've taken to review our proposal, and look forward to working with you in the future. If you should have any questions, please don't hesitate to contact me via the email or phone number listed below.

Sincerely,

A handwritten signature in black ink, appearing to read 'Allen DeJonge', with a long, sweeping underline that extends to the right.

Allen DeJonge  
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